the good life

ability

accepting

accountability

achievement

sense of accomplishment

adaptability

aggressiveness

allocation of resources

ambition

authority

autonomy

being well-respected

broad-mindedness

calmness

openness

capability

caution

cautiousness

change

varied life

civilization

clean

cleanliness

comfortable life

compassion

competition

fair competition

compromise

conflict

conformity

conservatism

cooperation

courage

daring

creativity

culture

curious

detachment

devout

diligence

economy

emotions

employee welfare

social welfare

human welfare

environmental sustainability

unity with nature

protecting environment

concern for the environment

equality

experimentation

fairness

financial prosperity

force

forgiveness

formality

freedom

freedom from bias

fun and enjoyment

exciting life

enjoying in life

generativity

growth

organizational growth

healthy

health and activity

hedonism

happiness

pleasure

leisure

helpfulness

concern for others / helping others

helpful

concern for others

high productivity

honesty

honesty / integrity

honesty in communication

honest

honor

honoring of parents and elders

human dignity

dignity

humanism

humble

humility

humor

cheerfulness

identity

imagination

independence

choosing own goals

individuality

industry leadership

influence

informed consent

initiative

inner harmony

intellectualism

intellect

intelligent

job satisfaction

self-fulfillment

justice

social justice

kindness

politeness

courtesy

benevolence

liberalism

logic

loyalty

mature love

meaning in life

moderate

moral integrity

integrity

mutuality

obedience

objective analysis

opportunity

order

orderliness

social order

organizational efficiency

organizational stability

ownership and property

physical development

development

portion in life

power

social power

prejudice

prestige

preserving my public image

privacy

production and distribution of goods

property

rational

receptivity

reciprocation of favors

religion

religiousness

respect

respect for law

respect for tradition

responsibility

organizational responsibility

corporate social responsibility

responsible

risk

salvation

security national security

family security

self-control

self-direction

self-discipline

self-realization

self-respect

sense of belonging

belonging

service

social recognition

social skills

special consideration

consideration

spiritual life

spirituality

status

stimulation

success

successful

survival

tolerance

tradition

true friendship

trust

universal usability

universalism

warm relationships

wealth

money

profits

profit maximization

wisdom

world at peace

world of beauty