

In the News

National Library Week is not just for public libraries. Many of you knew that already but still may not take advantage of the opportunity NLW offers to promote your library. This year's theme—"Your Right to Know: Librarians Make it Happen"—seems especially appropriate for academic libraries. Talking about "your right to know" should be fairly easy to incorporate into a BI program where we traditionally try to help people find information. This month's cover features this year's NLW campaign and if you want to use any of the materials ALA has developed for NLW, information about them is found on page 89. Candace Benefiel, Johanne LaGrange, and Sandra da Conturbia share with us the activities and planning that have annually made NLW a successful celebration at Texas A&M since 1975 and Linda Wallace, director of ALA's Public Information Office, gives us 12 ideas for making NLW happen in academic libraries. You might also try combining NLW activities with Rick Bean's idea of promoting the library in internal publications described on page 91 and place information about NLW in non-library departmental publications. While we're discussing promotion, this issue also contains the first report in a short series about successfully working with the media (see page 127).

This issue also provides some new information about how serials price increases have affected college libraries thanks to some research conducted by Tom Kirk. Kirk and Noreen Alldredge, ACRL's official representatives to the Coalition for Networked Information, also provide part two of their report on the recent CNI meeting.

Several requests are also contained in this issue. 1) If you have a library newsletter please put *C&RL News* on your mailing list. We like to include news from a broad range of academic libraries around the country and we count on your help to keep us informed. 2) If you have a library suggestion book such as the one Donald Altschiller describes on page 92, consider sending in some of the better quotes for inclusion in the *News*.

Finally, I would like to extend a special note of thanks to Eldon Tamblyn, Portland State University (Oregon), for compiling the index to volume 52 (1991) of *C&RL News* which is contained in this issue. Eldon has voluntarily contributed his time and expertise to indexing both *C&RL News* and *College & Research Libraries* since 1975 and his skills are very much appreciated.

—Mary Ellen K. Davis
Editor & Publisher

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