

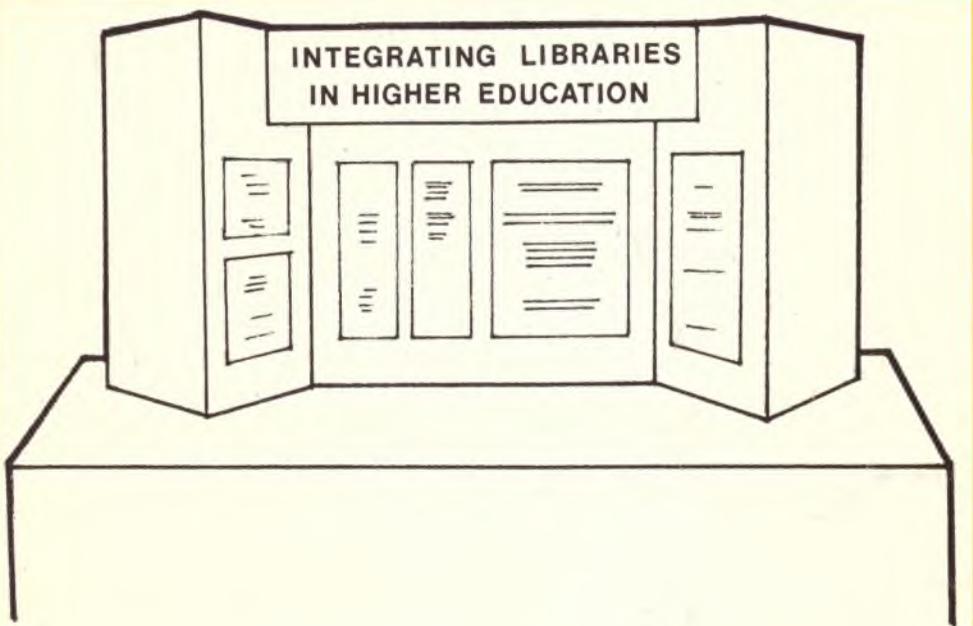
# COLLEGE & RESEARCH LIBRARIES NEWS

ACRL

Association of College & Research Libraries

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## Publicizing BI

*Carolyn Kirkendall  
Project LOEX*

The ACRL Bibliographic Instruction Liaison Project has developed two promotional aids to assist in publicizing the concept of bibliographic instruction as an integral library service.

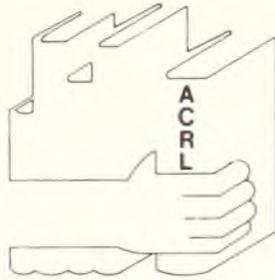
The first is a display which can be used in exhibit booths at meetings and conferences. It was exhibited at the Modern Languages Association meeting recently by Special Sessions speaker Bill Miller, and ACRL members have looked it over at the ALA Midwinter Meeting in San Antonio. The exhibit comes in both floor and table model sizes, folds to fit the appropriate carrying bag size, and is now available to any interested librarian who has the opportunity to attend meetings and wants to help promote the project and the concept.

Accompanying the display are press kits, developed to publicize the integration of libraries into higher education, and the special instructional service role that libraries can provide. The kits are de-

(continued on p. 4)

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**Library Statistics of Colleges and Universities: Summary Data, 1979.** 1982. 73p. Unpublished data from the National Center for Education Statistics HEGIS Survey. ACRL members: \$10. Nonmembers: \$13.

**Management and Staff Development.** 1982. 37p. Papers from a California ACRL chapter workshop. ACRL members: \$8. Nonmembers: \$10.

**Libraries and Accreditation in Institutions of Higher Education.** 1981. 176p. Proceedings of a conference sponsored by ACRL and the Council on Postsecondary Accreditation. ACRL members: \$14.95. Nonmembers: \$18.95.

**Academic Status Survey.** 1981. 340p. Policies of 32 libraries. ACRL members: \$12. Nonmembers: \$17.

**An Introduction to Maps in Libraries: Maps as Information Tools.** 1982. 55p. Syllabus of an ACRL continuing education course. ACRL members: \$10. Nonmembers: \$15.

**Writing the Journal Article and Getting It Published.** 2d ed. 1983. 39p. Syllabus of an ACRL continuing education course. ACRL members: \$10. Nonmembers: \$15.

**CLIP-Note #2-81: Collection Development.** 1981. 131p. Selection policies from 8 college libraries. ACRL members: \$8.75. Nonmembers: \$11.50.

**CLIP-Note #3-81: Job Descriptions.** 1981. 255p. Samples, organization charts from 8 college libraries. ACRL members: \$17.50. Nonmembers: \$25.

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Order the above recent publications or other materials published by ACRL on academic and research librarianship, including standards and guidelines, policy statements on faculty status and governance, manuscripts and archives, collection development, continuing education, bibliographic instruction, and staff development. Write for a complete list of materials available. Prepayment required.



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signed in folder style with interior pockets and a cut-out window. Contents include both general promotional materials and discipline-related sample instructional aids produced by many American academic libraries. A short reading list is included which contains a few sources on the role of academic libraries and some readings tailored to the particular discipline for which the folder is intended.

Although the press kits were originally designed for distribution to the offices of professional associations in higher education, they can also be used easily by BI librarians who are involved with contacting the faculty and teaching departments on their own campuses or who can distribute them to campus administrators.

ACRL members are encouraged to assist the project either by volunteering to take the exhibit to conferences with them or by submitting material for inclusion in the packets.

A continuing effort has been made to place librarians on the conference programs of other professional associations. Although the proposal submitted to the American Association of Higher Education was rejected, Mary Reichel has agreed to submit a proposal for the 1983 American Political Science Association Conference in Chicago entitled "The Impact of Computerized Library Data Bases on Teaching Political Science." Ray McGinnis will propose a presentation for the 1983 American Psychological Association meetings in Anaheim. And the BI Liaison Project Officer is busy

coordinating a proposal involving both Canadian and American librarians that will be submitted for the American Council on Education's October 1983 meeting in Toronto.

A list of national conference dates is available from the LOEX Clearinghouse, Eastern Michigan University, Ypsilanti, MI 48197. The list includes details on possibilities for booth rental. Interested librarians are urged to contact our office with ideas.—*Carolyn Kirkendall, Director, LOEX Clearinghouse, and ACRL BI Liaison Project Officer, Eastern Michigan University, Ypsilanti, Michigan.* ■■



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