

dropped down three stairs at its northwest, library access end. Van Dijk eliminated those steps, raised the floor level to that of Dauby and the in-process library, and connected all three buildings, as well as the Haessly Room, by means of a covered entrance passage. (A gentle brick ramp leads from this passage to the quadrangle's sidewalk network.) He effected a spine outwards from which Ursuline's academic buildings branch with a singular rationality and grace.

The Ralph M. Besse Library, designed for Ursuline College, will in no way be an insular facility. According to library director Juanita Weisel, its *raison d'etre* is first to serve Ursuline faculty and students and secondly people from surrounding communities. Housed in a facility that itself is a product of learned and creative excellence, it assumes a stellar role in the Greater Cleveland library community. ■ ■

Baltimore '86

Alan C. Kay, the Father of the Personal Computer, to be theme speaker in Baltimore.

Energies for Transition" is the theme of ACRL's Fourth National Conference, April 9-12, 1986, in Baltimore. On Wednesday, April 9, at 1:00 p.m., Alan C. Kay will make the first theme presentation concerning his perspective on technological changes, personal computing, and artificial intelligence. He will utilize a variety of equipment, including laser disks, to generate and project messages illustrating his thoughts.

The following background information has been supplied by Kay's office at Apple Computer. "Father of the personal computer" is a title Alan C. Kay disclaims, but many acknowledge that it was Kay's ideas which succeeded in getting industry's attention for the personal computer.

Much of this attention resulted from work done at the Xerox Palo Alto Research Center (PARC) whose alumni are responsible for much of the cur-



Alan C. Kay

rent leading-edge computer technology. The Golden Age of PARC occurred between 1971 and 1976, when Xerox gave a blank check to a group of young and talented computer scientists in a creative think tank environment. It was here that Kay conceived of Dynabook, the powerful lap-sized personal computer of the 1980s that would allow people to draw and write anywhere. Dynabook was the inspiration for Alto, the forerunner of Macintosh. Another particularly celebrated contribution was Smalltalk, a very high-level object-oriented programming language used by non-programmers. He pioneered the use of icons instead of typed words for telling computers what to do next.

During his time at PARC, Kay encouraged children to visit and work with him, as he pledged never to design a personal computer that couldn't be used by a child. He explains, "I think that since children appear to have to construct the world inside of their heads in order to become human beings, then people must be natural constructors. Computers are the best construction material that we have ever come up with outside our own brains."

The son of a physiologist and artist/musician,

ENERGIES FOR TRANSITION

ACRL Fourth National Conference April 9-12, 1986, Baltimore MD



In Charm City

The excitement of Baltimore will match the intellectual stimulus of the Conference. You will enjoy Baltimore's sparkling new Inner Harbor, a modern waterfront complex of hotels, meeting places, restaurants and shops. Nearby are the new National Aquarium and Science Center. And there are plenty of places to relax between sessions and enjoy al fresco dining amid the soft Bay breezes.

The Conference theme is Energies for Transition. Knowledgeable leaders and practitioners from around the country will keep you up-to-date on all the issues in new information technologies, networking and special services, automation, changing management techniques, bibliographic instruction, collection development, funding, planning and bibliographic control.

Kay grew up in Australia, Massachusetts, and New York, eventually attending Brooklyn Technical High School. He received his bachelor's degree in mathematics and molecular biology from the University of Colorado in 1966. He was a computer programmer during his Air Force years, then received his Ph.D. in 1969 from the University of Utah. He joined the artificial intelligence project at Stanford and in 1970 became a founding principal at PARC, where he remained for ten years. Since Xerox, he has worked at Atari and is presently with Apple Computer where he is an Apple Fellow, one of three select scientists who have an independent charter to pursue far out ideas for Apple's future.

Beyond computers, music is Kay's special passion. He has been a professional jazz musician, composer, and has built several musical instruments. His sole professional membership is in the International Society of Organ Builders. Every summer he attends a music camp in New Hampshire, where he plays chamber music.

Kay dismisses concerns that artificial intelligence will somehow lead to the takeover of the

world by computers (à la HAL in 2001). "Some people worry that artificial intelligence will make us feel inferior, but then, anybody in his right mind should have an inferiority complex every time he looks at a flower!"

A colleague asked, "What has Kay done directly for libraries?" Based upon reading a profile that appeared in *Psychology Today* in December 1983, a better question might be, "How can Kay stimulate the thinking of librarians about why they should want to use computers and bother to learn how to converse with them?" In that article, Kay dwells upon the desirability of having computer language that provides power, simplicity, and immediacy (i.e., a sense of control while maintaining the detail necessary for readability). In that conversation he talks in metaphors and analogies that ought to appeal even to those who are not yet computer literate: "I always tell people, if you want to learn about computers, write and produce plays.... The computer is the most general of the kinetic arts." (*Psychology Today*, December 1983, p.53.)—*Bill Wilson*. ■ ■

BI for business students

By **Aubrey W. Kendrick**

*Administrative Services Librarian
University of Alabama in Huntsville*

Team-teaching at the University of Alabama.

Other librarians might be interested in the experience of the librarians at the University of Alabama in Huntsville in teaching a required bibliographic instruction course for business students.

The course—Bibliography of Business and Economics (Bibliography 230)—started as part of a general library use course called Bibliography 100. Many years ago, business students could take Bib 100 for four weeks of general library instruction, then take the business track for the rest of the quar-

ter. In this extension of Bib 100, they covered the commonly used business and economic reference sources. As the course became more popular, it was decided to create a separate course.

The faculty in the School of Administrative Science felt that the course was useful for their students, and in 1980 it was made a requirement for business majors. The course now meets once a week for ten weeks and the students earn one credit hour. There are eleven sections of the course offered each