

## **ACRL supports AHA Statement on Domestic Terrorism, Bigotry, and History**

The ACRL Board of Directors has endorsed an American Historical Association (AHA) statement on Domestic Terrorism, Bigotry, and History. The statement notes that “As the largest organization of professional historians in the world, the AHA condemns the recent deployment of histories invented in the interest of bigotry, violence, and division. Many critics of white nationalism have admirably insisted that ‘this is not who we are.’ If the statements of white nationalists do not reflect who Americans are or want to be, they do compose an undeniable part of our collective past. Those aspects of the nation’s heritage should be exposed and overcome, rather than ignored or celebrated. Knowledge of history can help Americans achieve that goal.”

“ACRL wholly supports the American Historical Association’s moving and timely statement on nativism, violence, and history,” said ACRL President Karen Munro of Simon Fraser University. “The sentiments addressed in the statement reflect our Core Commitment to Equity, Diversity, and Inclusion’s focus on acknowledging and addressing historical racial inequities.”

ACRL is one of more than 30 organizations to sign on in support of the AHA statement, available at [www.historians.org/news-and-advocacy/aha-advocacy/aha-statement-on-domestic-terrorism-bigotry-and-history](http://www.historians.org/news-and-advocacy/aha-advocacy/aha-statement-on-domestic-terrorism-bigotry-and-history).

## **GPO adds four libraries to Preservation Steward program**

Georgia Southern University Libraries, Syracuse University Libraries, Paul M. Hebert Law Center, and Lether E. Frazar Memorial Library each signed a Memorandum of Agreement with the U.S. Government Publishing Office (GPO) to become Preservation Stewards. Under this agreement, the libraries pledge to permanently preserve

print collections of the following: Georgia Southern University Libraries (Congressional Hearings), Syracuse University Libraries (U.S. Statutes at Large), Paul M. Hebert Law Center, Louisiana State University (Federal Register), and Lether E. Frazar Memorial Library, McNeese State University (Publications from the EPA).

Through the Federal Depository Library Program (FDLP), GPO works with approximately 1,100 libraries nationwide to provide public access to authentic, published information from all three branches of the federal government in print and electronic formats. The program’s antecedents can be traced back to the act of Congress dated December 27, 1813 (3 Stat. 140). The act provided that one copy of the journals and documents of the Senate and House be sent to each university and college and each historical society in each state. GPO has operated the FDLP since 1895.

## **ARL, CNI, EDUCAUSE form strategic partnership**

The Association of Research Libraries (ARL), the Coalition for Networked Information (CNI), and EDUCAUSE are working together to better understand how research libraries, as collaborative partners in the research and learning enterprise, can best advance research and learning during these times of significant changes in the production, dissemination, and reuse of digital content. The three partner organizations are focused on understanding how such technologies and emerging disciplines as data science, artificial intelligence, mobility and ubiquitous networking, cloud and ambient computing, augmented/virtual reality, and the Internet of things are—and are not—fundamentally transforming the way research and learning occur. More specifically, the partners will focus on understanding the role research libraries are playing and need to play in this dynamic context.

## Improving Library Services in Support of International Students and English as a Second Language Learners

ACRL announces the publication of *Improving Library Services in Support of International Students and English as a Second Language Learners*, edited by Leila June Rod-Welch.

This thorough compilation provides outreach examples, lesson plans, and collection development practices that can help you better support international students and ESL learners.

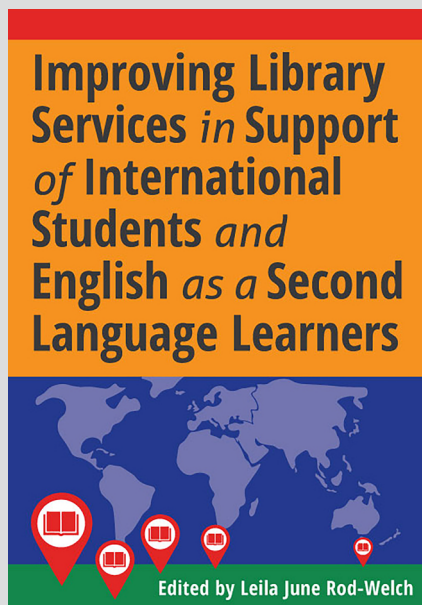
International students in the United States contribute to the diversity of university campuses, classrooms, and our communities. These students bring new ways of thinking, help to foster academic competition, and enrich the cultural diversity of campuses and the common understanding and appreciation of differences around the world.

At the same time, international students encounter many obstacles during their collegiate studies, including the social isolation of being away from family and friends, homesickness, finding employment and balancing work, financial struggles, different spiritual beliefs, unfamiliar living situations and food options, different learning styles and educational systems, language barriers, and cultural differences.

Academic librarians are uniquely positioned to help these students overcome cultural and educational challenges. In *Improving Library Services in Support of*

*International Students and English as a Second Language Learners*, 41 librarians and scholars from different institutions across the United States and Canada share their expertise over nine sections:

- Who Are Our International Students
  - The Role of Librarians
  - Importance of Library Resources
  - Unit Lesson Plans
  - Instruction Planning
  - Collaborating with Campus Partners
  - Outreach Initiatives to International Students
  - Special Outreach Events
  - Conclusion—Future Trends



*Improving Library Services in Support of International Students and English*

*as a Second Language Learners* provides librarians with a comprehensive guide to effective practices for serving international students, contributing to their retention and success, increasing campus diversity, and helping the students better enjoy their collegiate experience in the United States.

*Improving Library Services in Support of International Students and English as a Second Language Learners* is available for purchase in print and as an ebook through the ALA Online Store, in print through Amazon.com, and by telephone order at (866) 746-7252 in the United States or (770) 442-8633 for international customers.

This project is organized in three phases over 18 months. It will engage experts, leaders and community members from research libraries, information technology, higher education, the research enterprise, and the three organizations.

### **Project Euclid, SPIE announce publishing technology partnership**

Project Euclid and SPIE, the international society for optics and photonics, have announced a publishing technology partnership to launch a new Project Euclid platform late in 2020. Project Euclid, jointly managed by the Cornell University Library

and Duke University Press, is an online host and aggregator of more than 100 scholarly journals, book series, and conference proceedings in mathematics and statistics. SPIE will develop and power Project Euclid's new platform in an innovative technology model that brings nonprofit organizations together for the shared development of major publishing infrastructure.

Over the last 20 years, the Cornell University Library has developed and operated a dedicated e-publishing platform in support of Project Euclid's success. The project's growth and the sector's accelerating technical requirements now demand a new

### **Choice releases *Implementing Marketing Plans in the Academic Library* white paper**

Choice announces the publication of the fourth in a series of white papers designed to provide actionable intelligence around topics of importance to the academic library community. This paper, their second marketing-focused publication "Implementing Marketing Plans in the Academic Library: Rules, Roles & Definition," offers a practical definition of library marketing and examines why it's integral to successful operations and strong fiscal support.

Researched and produced by Choice, written by Emily L. Hauser, a freelance writer and public librarian, the white paper provides an outline of library marketing strategies and identifies proven follow-through tactics. The work describes specific, actionable steps different types of libraries can take to build effective, sustainable marketing programs that will promote a library's services, resources, and instruction over the long term.

Commenting on the publication of the latest white paper, Choice Managing Editor Bill Mickey noted, "Marketing the academic library to its community is a crucial component for demonstrating its value back to the institution. Defining and implementing sustained, scalable initiatives, however, are difficult to do. Choice is excited to follow up its analysis of academic library marketing trends, published last fall, with this report that helps define and execute on specific marketing practices."

Funding for this research was provided by a generous contribution from the Taylor & Francis Group.

"Implementing Marketing Plans in the Academic Library: Rules, Roles, and Definitions" has been published under a CC BY-NC 4.0 license and is available on the Choice 360 website at <http://choice360.org/librarianship/whitepaper>.



By Emily Hauser

A Choice White Paper  
Published with underwriting from the Taylor & Francis Group

**CHOICE**  
Start with better options

**Taylor & Francis Group**  
an informa business

technology strategy. Over the next year, Project Euclid will communicate closely with librarians, researchers, publishers, and discovery services to ensure a smooth platform migration.

### **ProQuest, EBSCO extend ebook partnership**

ProQuest and EBSCO Information Services (EBSCO) have extended their existing ebook partnership, which will continue to enable librarians to acquire ProQuest ebook titles through EBSCO's GOBI Library Solutions platform, as well as EBSCO ebook titles through ProQuest's OASIS platform and, in the future, the ProQuest Rialto marketplace, currently under development.

This relationship was originally announced in 2015 after EBSCO acquired YBP Library Solutions and its GOBI platform, and ProQuest acquired Coutts and its MyiLibrary and OASIS platforms. The partnership has now been extended for an additional four years. There will be no changes to customer contracts or account contacts. The agreement allows librarians to continue to purchase titles from the vendor of their choice within their preferred ordering platforms.

### **ACRL selects new curriculum designers/presenters for OER and affordability RoadShow**

ACRL has selected a team of four curriculum designers/presenters to create a new RoadShow workshop to support librarians in finding, using, and developing open educational resources (OER). Intended for academic librarians and library staff integrating OER into their institutions and developing OER initiatives, this introductory daylong workshop will be available for host institutions worldwide to bring to their campuses beginning in summer 2020.

After an open and competitive call for applications and careful consideration of an excellent candidate pool, the selection committee, made up of representatives from the ACRL New Roles and Changing

### **Tech Bits...**

#### **Brought to you by the ACRL ULS Technology in University Libraries Committee**

Gain greater insight into patron experiences with Qualtrics, a powerful, online survey tool that provides high-customization options for survey structure, look and feel, collaboration, distribution, and analysis. With its user-friendly interface and survey flow tool using display logic, skip logic, and randomization, you can solicit follow-up information seamlessly while reducing skewing of results. In addition to multiple choice and matrix scales, Qualtrics has advanced question types, such as sliders, heat maps, and hot spots, with the options to embed graphics and videos. Qualtrics has built-in analysis, reporting, and visualization tools, but you can also export to software, such as Excel and SPSS, for more advanced statistical analysis. You can trial a free account, but many of the features are only included in the purchased version.

—Rory Elliott

*Texas State University*

**...Qualtrics**

**<https://www.qualtrics.com/>**

Landscapes Committee, has chosen the following members for the curriculum design and presentation team: Heather Blicher, e-learning librarian and assistant professor, Southern New Hampshire University; Kathy Essmiller, OER librarian and library liaison to Music and Theatre Departments, Oklahoma State University; Michelle Reed, director of open educational resources, University of Texas-Arlington; and Ariana E. Santiago, open educational resources coordinator, University of Houston.

Complete information about ACRL RoadShows is available at [www.ala.org/acrl/conferences/roadshows](http://www.ala.org/acrl/conferences/roadshows). 