

→ **Fast Facts**



For-profit institutions and employability

Results from a recent study indicate “a bachelor’s degree in business from a for-profit ‘online’ institution is 22 percent less likely to receive a (potential employer) callback than a similar degree from a non-selective public institution. . . The 23 largest for-profit institutions, owned by publicly traded companies and offering postsecondary degrees entirely online, enrolled more than 1.1 million students in 2012 and accounted for nearly 20 percent of the growth of U.S. bachelor’s degrees in the last decade.”

David J. Deming, Noam Yuchtman, Amira Abulafi, Claudia Goldin, and Lawrence F. Katz, “The value of postsecondary credentials in the labor market: An experimental study,” No. w20528, National Bureau of Economic Research, 2014, www.nber.org/papers/w20528 (retrieved November 5, 2014).



WorldCat records

Number of bibliographic records in WorldCat: 329,848,942.

Number of holdings in WorldCat: 2,197,492,478.

OCLC Abstracts, Vol. 17, No. 41, October 13, 2014, <https://oclc.org/content/emailcontent-et/en/abstracts/abstracts-101314.html> (retrieved October 21, 2014).

OCLC Abstracts, Vol. 17, No. 42, October 20, 2014, <https://oclc.org/content/emailcontent-et/en/abstracts/abstracts-102014.html> (retrieved October 21, 2014).



Doctorate holders

“The number of advanced research qualifications being awarded across OECD countries significantly increased over the past decade, growing from 158,000 new doctorates in 2000 to 247,000 in 2012, a rise of 56 percent. International students get one in five of these new doctorates . . . The average employment rate among doctorate graduates remains high compared to other university-level graduates: 91 percent compared with 85 percent for those with Bachelor’s and Master’s degrees.”

OECD, “Who Are the Doctorate Holders and where Do Their Qualifications Lead Them?” Education Indicators in Focus, No. 25, October 2014, OECD Publishing, DOI: 10.1787/5jxv8xsvp1g2-en (retrieved November 3, 2014).



Teacher and counselor equity

“Teachers in high schools serving the highest percentage of black and Latino students during the 2011-12 school year were paid on average \$1,913 less per year than their colleagues in other schools in the same district that serve the lowest percentage of black and Latino students. . . Twenty percent of (all) high schools—serving nearly 700,000 students—reported no school counselors serving their students.”

U.S. Department of Education Office for Civil Rights, “Civil Rights Data Collection: Data Snapshot (Teacher Equity),” March 21, 2014 (revised July 3, 2014), www2.ed.gov/about/offices/list/ocr/docs/crdc-teacher-equity-snapshot.pdf (retrieved November 3, 2014).



Internet search engines

The most popular Internet search engine in China is Baidu, accounting for over 63 percent of all searches. Google accounts for less than 3 percent of searches performed in China. Google dominates the rest of the world. For example, it accounts for over 77 percent of Internet searches in the United States, over 89 percent in Canada, and over 92 percent in Mexico.

StatCounter Global Stats, “Top Desktop, Tablet and Console Search Engines Per Country in China, Oct 2014,” http://gs.statcounter.com/#search_engine-CN-monthly-201410-201410-map (retrieved November 3, 2014).

Gary Pattillo is reference librarian at the University of North Carolina–Chapel Hill, e-mail: pattillo@email.unc.edu