

JOURNAL OF SMALL BUSINESS
STRATEGY

From the Editor

The really astute readers of the *Journal of Small Business Strategy* will note a format change in this issue. We made the decision to try a two-column format after looking at how other journals print theirs. Although there is no consistency among journals, we decided the two column format looked a touch more professional and is easier to read. Let us know whether you agree or not.

There are six articles in this issue plus an excellent book review of *The Old Girls' Network* by Jill Kickul and Maureen Vasquez of Simmons College. Carraher and Carraher present an international study of perceptions of fair pay in a paper that won the *Journal of Small Business Strategy* Best Paper Award at the 2005 USASBE/SBI conference. The best paper award winner is automatically accepted for publication in the *JSBS* subject to administrative review. Sondheim et al also report on an international-oriented study in which they did a cross-national comparison of multiple generations of family business owners, finding some very interesting results. Payne et al do some strategy theory building with an article on strategic cognitive maps of small business leaders. Peterson also focuses on small business owners by looking at their knowledge of government regulations. Levenburg et al look at internet adoption by small to medium-sized enterprises. You may want to compare this article to the article by Coleman in Vol. 15-2 that took a different look at the same topic.

I want to call your attention to the last paper in this issue. "SBIR Programs and Product Commercialization: Kinetic Art & Technology -- An Example" by Hufft and Swartz is an example of the type of cases the *Journal of Small Business Strategy* will occasionally publish. Note that there is an extensive literature review of the topic – in this case the SBIR program. This is then followed by a case that illustrates it.

Here is a mini-call for papers. The *Journal of Small Business Strategy* does not pretend to be an international journal, and we do not necessarily accept nor reject papers on how small businesses operate in other countries. I would, however, be interested in papers about how U.S. small businesses compete in international markets or how international developments have impact U.S. small business strategies. As you all know, China and India are making major impacts on today's economy and society. Some of this is good, and some is probably not so good. But it is here to stay. If you have research that addresses these areas – especially if it is empirical – send it to us. We would love to see it.

We hope you enjoy this issue. I want to publicly thank Shannon Pettit, my editorial assistant, who has done a yeoman's task in the technical aspects of publishing the *Journal of Small Business Strategy*.

Fred L. Fry
Editor, JSBS