

**Appendix to accompany Gender differences in  
Student perceptions of sexual appeals  
in print adverting**

Advertisement 1: The French Rugby Team



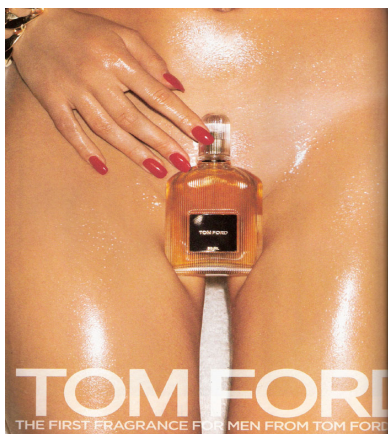
Advertisement 2: Durex XXL



Advertisement 3: Peugeot



Advertisement 4: Tom Ford



Advertisement 5: Gucci

